

ITA-AITES  
**WTC**  
**2026**  
Montréal



GENERAL SPONSORSHIP AND EXHIBIT PROSPECTUS

# WORLD TUNNEL CONGRESS 2026

MAY 15-21, 2026 - MONTREAL, CANADA

PRESENTED BY



**Tunnelling Association of Canada**  
**Association canadienne des tunnels**



ASSOCIATION  
INTERNATIONALE DES TUNNELS  
ET DE L'ESPACE SOUTERRAIN  
**AITES**

**ITA**  
INTERNATIONAL TUNNELLING  
AND UNDERGROUND SPACE  
ASSOCIATION



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This Prospectus will help you navigate through our diverse array of promotional avenues tailored to enhance your business visibility, brand recognition, and customer engagement.

Let's embark on this journey towards fostering new partnerships and driving exponential growth, by exploring the sections outlined below.

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# WELCOME TO WTC 2026!

On behalf of the Canadian Tunnelling Association and the 2026 World Tunnel Congress Organizing Committee, I'm pleased to extend my warmest greetings and invite you to take part in this not-to-be-missed event, which will take place from May 15 to 21, 2026, in Montreal, Quebec, Canada.

Montreal is an island at the confluence of the St. Lawrence and Ottawa rivers. Steeped in history yet at the same time a dynamic technological crossroads, Montreal holds THE top spot as a host city for international congresses in America, for many reasons: its legendary safety, its cultural dynamism (more than 30 languages are spoken here), its world-renowned gastronomy, not to mention underground Montreal and its 33 km-long pedestrian network.

The event will be held at the Palais des congrès de Montréal, one of the world's most renowned convention and exhibition centers, thanks to its event technologies, ultramodern spaces and exceptional organization services. The site features a vast exhibition area showcasing new technologies, original products and services related to underground construction. The exhibition, technical program and state-of-the-art conference setting will encourage interaction and the exchange of ideas.

The conference theme, "Connecting communities through underground infrastructure", addresses the vital role the tunnelling industry plays in connecting our communities through underground infrastructure. This enables the industry to build underground networks of transportation, water and sanitation, utilities and energy that cross, connect and unite cities, regions and continents.

WTC 2026 aims to bring together our international community of tunneling practitioners to share their experience and knowledge to make our projects safer, more economical, more resilient and more sustainable. It will not only generate considerable benefits for the tunnelling industry in Montreal, the province of Quebec and Canada as a whole, but will also promote Canadian expertise.

The scientific program, technical sessions and social activities will enable delegates to participate in exchanges, acquire new knowledge and establish new contacts with professionals from all over the world.

## **PARTNERSHIP**

You will find in this guide, the partnership opportunities that are available and include several packages designed to offer a variety of promotional and visibility opportunities. WTC 2026 will offer all partners and exhibitors an exceptional platform to showcase their expertise. We are pleased and proud to invite you to become a partner and together make the World Tunnel Congress 2026 a success.

**Together, we connect places through tunnels and underground spaces to preserve the surface for nature and human enjoyment!**

## **ANDRÉ J. RANCOURT**

Chair of the WTC 2026 Organizing Committee

# BIENVENUE AU WTC 2026 !

Au nom de l'Association canadienne des tunnels et du Comité organisateur du Congrès mondial des tunnels 2026, il me fait plaisir de vous adresser mes salutations les plus chaleureuses et vous inviter à participer à cet événement incontournable qui se déroulera du 15 au 21 mai 2026 à Montréal, Québec, Canada.

Montréal est une île, au confluent du fleuve Saint-Laurent et de la rivière des Outaouais. Chargée d'histoire tout en étant un carrefour technologique dynamique, Montréal détient LA première place comme ville hôte pour la tenue de congrès internationaux en Amérique et ceci pour plusieurs raisons; que ce soit pour sa sécurité légendaire, son dynamisme culturel (on y parle plus de 30 langues), sa gastronomie de renommée mondiale, sans oublier le Montréal souterrain et son réseau piétonnier de plus de 33 km.

L'événement se tiendra au Palais des congrès de Montréal qui compte parmi les centres de congrès et d'exposition les plus réputés au monde grâce à ses technologies événementielles, ses espaces ultramodernes et ses services d'organisation exceptionnels. Le site dispose d'un vaste espace d'exposition permettant de présenter les nouvelles technologies, les produits originaux et les services liés à la construction souterraine. L'exposition, le programme technique et le cadre ultramoderne de la conférence favoriseront les interactions et les échanges d'idées.

Le thème du congrès, «Connecter les communautés grâce aux infrastructures souterraines», adresse le rôle vital que joue l'industrie du creusement de tunnels en connectant nos communautés grâce aux infrastructures souterraines. L'industrie peut ainsi mettre en place des réseaux souterrains de transport, d'eau et d'assainissement, de services publics et d'énergie qui traversent, relient et unissent les villes, les régions et les continents.

Le WTC 2026 vise à rassembler notre communauté internationale de praticiens du creusement de tunnels afin de partager leurs expériences et leurs connaissances pour rendre nos projets plus sûrs, plus économiques, plus résistants et plus durables. Celui-ci générera des bénéfices considérables pour l'industrie du creusement de tunnels à Montréal, dans la province de Québec et dans l'ensemble du Canada, mais il permettra également de promouvoir l'expertise canadienne.

Le programme scientifique, les sessions techniques et les activités sociales permettront aux délégués de participer à des échanges, d'acquérir de nouvelles connaissances et d'établir de nouveaux contacts avec des professionnels du monde entier.

## **PARTENARIAT**

Vous trouverez dans ce guide, les possibilités de partenariat qui sont offertes et comprennent plusieurs forfaits conçus pour offrir une variété d'opportunités de promotion et de visibilité. WTC 2026 offrira à tous les partenaires et exposants une plateforme exceptionnelle pour mettre de l'avant leur savoir-faire. Nous sommes heureux et fiers de vous inviter à devenir partenaire et à faire ensemble du Congrès mondial des tunnels 2026 un succès.

**Ensemble, nous relient les lieux par des tunnels et des espaces souterrains afin de préserver la surface pour la nature et le plaisir des humains !**

## **ANDRÉ J. RANCOURT**

Président du comité organisateur WTC 2026

# ABOUT US



## TUNNELLING ASSOCIATION OF CANADA

The Tunnelling Association of Canada (TAC) brings together Canadian, North American and International individuals and firms to promote and advance Canadian tunnelling and underground excavation technologies and to represent the interests of the tunnelling and underground excavation community in matters of technical and public concern.

### MISSION AND GOALS

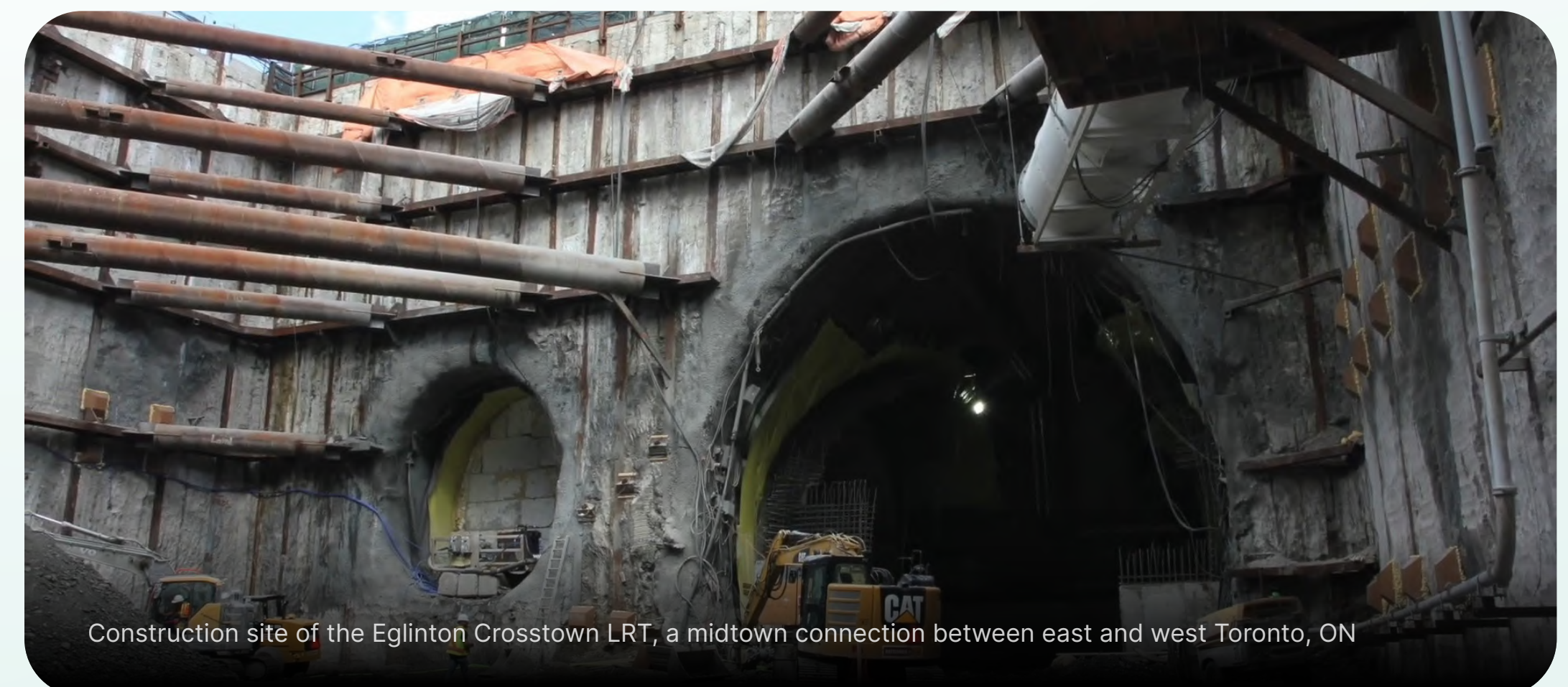
- ✔ To promote and advance Canadian tunnelling and underground excavation technologies, and safe design, construction and maintenance;
- ✔ To facilitate the exchange of information on related activities and technical developments;
- ✔ To represent the interests of the tunnelling and underground excavation community in matters of technical and public concerns;
- ✔ To encourage the development and use of subsurface space;
- ✔ To act as an intermediary body between the ITA and those individuals and organizations in Canada who are interested in tunnels and underground excavations;
- ✔ To disseminate throughout Canada the news of the activities of the ITA and the technical information available as a result of those activities;
- ✔ To maintain and publish a Canadian register of tunnels, underground excavations and similar works.



## INTERNATIONAL TUNNELLING AND UNDERGROUND SPACE ASSOCIATION (ITA)

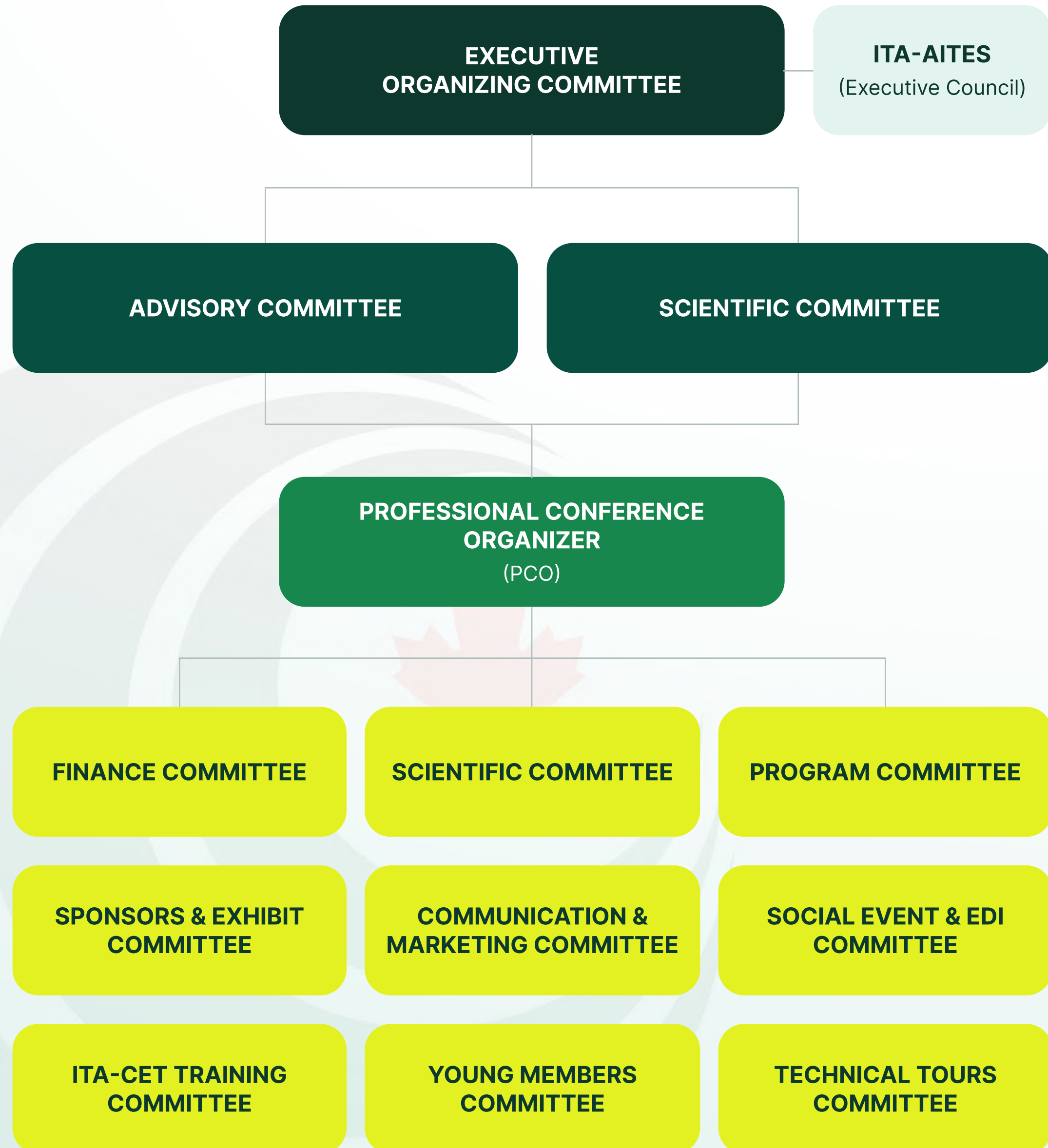
The International Tunnelling and Underground Space Association (ITA) is the leading international organisation promoting the use of tunnels and underground space through knowledge sharing and application of technology. ITA represents all aspects of tunnel and underground space planning, design, and construction.

The organisation holds its General Assembly Meeting and the World Tunnel Congress (WTC) in a different Member Nation, each year. ITA had 1974 when founded 14 Member Nations and has since grown steadily and includes today 79 nations and 260 Corporate or Individual Affiliate Members. An impressive number and shows the importance of the industry.



Construction site of the Eglinton Crosstown LRT, a midtown connection between east and west Toronto, ON

# ORGANIZATIONAL CHART



# EXECUTIVE ORGANIZING COMMITTEE

**DR. ANDRÉ RANCOURT, PHD, P. ENG.**

Congress Chair  
TAC Vice President East

**DR. JEAN HABIMANA, PHD, P. ENG.**

Congress Vice Chair  
TAC Québec & Maritimes Director

**RICK LOVAT, P. ENG.**

ITA WTC2026 Member of the Cross-Congress Coordination team for WTC,  
Advisory Committee Chair,  
TAC Past President,  
ITA Past Vice President

**HELEN ROTH**

ITA Executive Director

**BRUCE DOWNING, MSC, DIC, P. ENG.**

TAC President

**WALTER MILANI, P. ENG.**

Finance Committee Chair

**DR. ERIK EBERHARDT, PHD, P. ENG.**

Scientific Committee Chair TAC Immediate Past President

**ANDRE SOLECKI, P. ENG., PMP**

Program Committee Chair

**DAN IFRIM, P. ENG.**

Sponsors + Exhibit Chair

**ANDREW CARUANA, P. ENG.**

Communication & Marketing Committee Chair

**CLAUDIA HERNANDEZ**

Social Events Committee Chair & Equity,  
Diversity and Inclusion Committee Chair

**NICHOLE BOULTBEE, P.GEO., P. ENG.**

Young Members Committee Chair

# GENERAL INFORMATION

## CONGRESS DATES

Fri 15 – Thu 21 May 2026

## CONGRESS VENUE

Palais des congrès de Montréal

1001 Pl. Jean-Paul-Riopelle, Montréal, QC H2Z 1H5

[www.congresmtl.com](http://www.congresmtl.com)

## PROFESSIONAL CONGRESS ORGANISER



JPdL International

1555 Peel, Suite 500, Montréal, QC, H3A 3L8

Tel. 514 287.9898

[www.jpdl.com](http://www.jpdl.com)

## MAIN THEME

Connecting Communities through Underground Infrastructure

## REGISTRATION AND HOTEL BOOKING

Information will be available at [www.wtc2026.ca](http://www.wtc2026.ca).

## LANGUAGE

**English** is the official language of the Congress

## PARTNERSHIP & EXHIBITION MANAGEMENT

WTC2026 – JPdL International

E-mail: [exhibit.wtc2026@jpdl.com](mailto:exhibit.wtc2026@jpdl.com)

# MONTRÉAL, THE HOST CITY

**Montréal is a vibrant and cosmopolitan city that seamlessly blends old-world charm with modern innovation.**

As the second-largest city in Canada and the largest in Quebec, it is a vibrant and cosmopolitan city, known for its European charm and cultural diversity. Montréal is a city of contrasts, with a mix of old-world architecture and modern skyscrapers, bustling streets and serene parks, and a lively downtown core and quiet residential neighbourhoods.

Visitors can explore the narrow cobblestone streets of Old Montréal, with its quaint cafes, boutique shops, and historic buildings dating back to the 17th century. The city also boasts a variety of museums, galleries, and theatres, showcasing everything from contemporary art to classic French plays. And let's not forget about the food – Montreal is famous for its gastronomy, from traditional poutine and smoked meat sandwiches to upscale French cuisine. With a range of world-class hotels, conference centers, and event spaces, Montreal is an ideal destination for business events of all sizes.

Montréal is not just a destination for history buffs and foodies – it's also a hub of innovation and creativity. As home to some of Canada's top universities, research institutions, and tech startups, Montréal has become a center for cutting-edge industries like artificial intelligence, video game development, and aerospace engineering.



# CONGRESS VENUE



**The Palais des congrès de Montréal, the leading international convention centre in the Americas!**

It is the top host destination for international conferences, reputed worldwide for its architecture and innovative spirit. The Palais des congrès de Montréal promises unforgettable events delivered with Montréal's trademark creativity, experiential flair and know-how.

## **WITH SUSTAINABILITY IN MIND**

In addition to their daily efforts to minimize their environmental footprint, Le Palais des congrès de Montréal is one of the first convention centre in the Americas to have a carbon-neutral building. To achieve this, it offsets greenhouse gas (GHG) emissions from the building's energy use by contributing to the management and planting of trees on four hectares of Université Laval's Montmorency Forest. The venue's focus is always to follow the UN Agenda 2030 Sustainable Development Goals.

# 7 REASONS TO ATTEND WTC 2026 IN MONTRÉAL

1

## KNOWLEDGEABLE SPEAKERS

Chosen for their contribution to the tunnelling industry, insight and ability to connect with our audience through relevant topics, our speakers are sure to expand your horizons and provide insight and knowledge that you can use in your day-to-day operations.

2

## INSIDE VIEW INTO TRENDING INDUSTRY ISSUES IN CANADA AND WORLDWIDE

Our experienced professionals attending, exhibiting, sponsoring and speaking at WTC 2026 will create a dynamic view of the future of tunnelling, helping your organization to better understand industry changes.

3

## HIGHLY FOCUSED PROGRAM

By keeping the congress focused, we bring together greater developmental opportunities and keep your congress learning experience dedicated only to the issues that matter most.

4

## EDUCATIONAL OPPORTUNITIES

Immerse yourself in technical sessions that focus on top-of-mind industry issues, trends, and innovations.

5

## ACCESS TO INNOVATIONS

Our expansive show floor is sure to impress with more than 200 exhibitors displaying the latest in industry technological advancements from around the world.

6

## CULTURAL EXPERIENCE

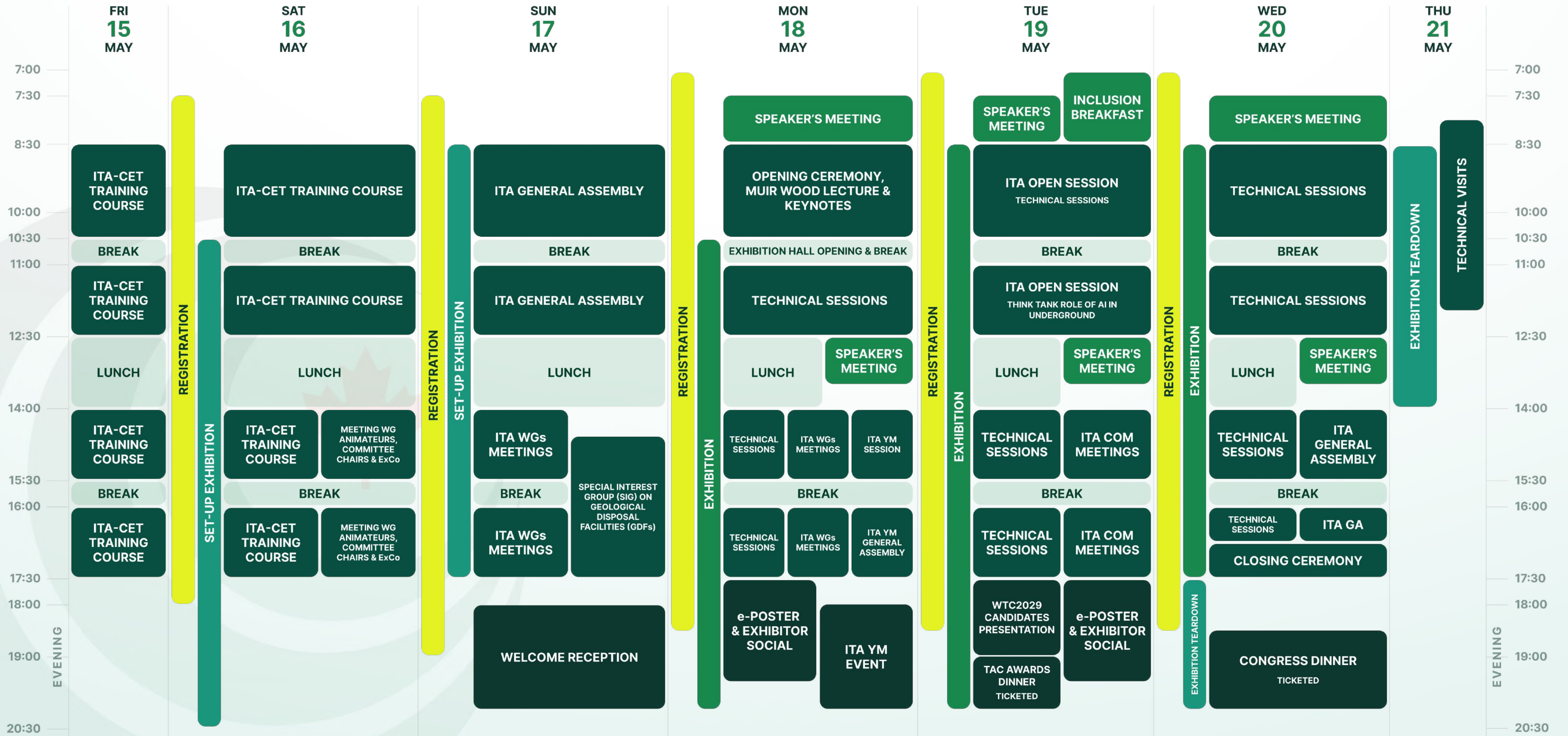
The international audience of WTC makes this conference a leading organizer of innovation and thought leadership in the tunnelling industry. Nowhere else can you connect with such a diverse audience of underground construction professionals.

7

## REFRESH & RECHARGE

Take some time to break away from the daily routine and surround yourself with thought provoking speakers and technical sessions that will have you thinking outside the box.

# PROGRAM OVERVIEW



# CANADIAN TUNNELLING STORIES

Canada has one of the most progressive tunnelling industries worldwide and is proud of its tunnelling achievements. Most major Canadian cities now have transit systems in tunnels and many more rely on networks of utility tunnels; road and rail tunnels have opened the Rockies to better connect the country and Canada's hydroelectric schemes are contributing to the country's green energy transformation.

Several of the world's most ambitious tunnelling projects have been recently completed here in Canada—from Québec's Romaine hydroelectric schemes, to deploying the world's largest rock TBM for the Sir Adam Beck power tunnels and pushing the envelope for Earth Pressure Balance machine (EPB) and slurry-pressurized tunnelling on the Port Mann Water Tunnel and Second Narrows Water Supply Tunnels, respectively. The future outlook is bright, and the Canadian tunnelling industry will continue to grow while remaining at the forefront of tunnelling technology. Plans for expanding transit, energy, hydroelectric and water supply systems across the country will continue to create demand for more tunnels and the industry's expertise.

Montréal is known for its Montréal Underground Network commonly known as "le Montréal souterrain" and has a rich history of tunnelling which goes back to the years of construction of the 5 km long Mont Royal Tunnel that started in July 1912 to be opened to rail operation on October 21st, 1918, after delays because World War I and the Spanish Flu. After a relatively quiet period of heavy underground construction work in Montréal, the city is now experiencing a steady and growing number of projects spurred in part by interest in expanding the existing public transportation network and updating the existing water and wastewater infrastructure. In particular, the injection of massive private investment in light rail system across the city has created massive work and expedited the speed of decision making and project delivery.

On the other side, aging infrastructure as well as a need to comply with new fire life safety requirements has added major rehabilitation work for both the existing subway system and road tunnels.

Tunnelling in Canada has a bright future, which will continue with the development of diverse sectors. With growing populations there are needs for municipal water and waste infrastructure, rapid transit for our cities and secure transportation corridors (railway, highway) to connect our communities; access and delivery of natural resources (mining, oil, and gas) and energy (hydroelectric, nuclear) as well as military needs and fundamental explorations in particle physics. Canada will continue to rely on international expertise and innovation to achieve its goals.

For the next generation, it will also be a satisfying time for those who are interested in research and teaching. Universities across Canada are now graduating young students in every aspect of tunnelling and underground space development. Maintaining an adequate supply of capable graduates will provide inspiration for close cooperation between universities and various business sectors throughout Canada.



Construction site of the Ashbridges Bay Treatment Plant Outfall (ABTPO) Tunnel Project, Toronto, ON

# SPONSORSHIP OPPORTUNITIES

## MAJOR PARTNERS (1/2)



	DIAMOND Upon request <b>SOLD</b>	PLATINUM \$75,000	GOLD \$50,000	SILVER \$20,000
Authorization to use the WTC2026 congress logo	Tailormade partnership packages  Upon request from <b>\$100,000.00</b>	✓	✓	✓
Company logo on the congress website with link		✓	✓	✓
Logo on all official printed promotional materials		✓	✓	✓
Promotional company banner in plenary session rooms		✓	✓	✓
Informative company video on monitors in centre foyer		✓	—	—
Social media post and promotional media blast		✓	✓	—
Access to participants list and accredited media (TBC)		✓	✓	✓
Company leaflets/flyers displayed at the information desk			<b>2 ITEMS</b>	<b>1 ITEM</b>

# SPONSORSHIP OPPORTUNITIES

## MAJOR PARTNERS (2/2)



	DIAMOND Upon request <b>SOLD</b>	PLATINUM \$75,000	GOLD \$50,000	SILVER \$20,000
Advertisement in Congress Mobile Application	Tailormade partnership packages  Upon request from <b>\$100,000.00</b>	✓	✓	✓
Company logo in Congress App		✓	✓	✓
Complimentary Registrations (Congress Dinner is extra)		7	4	2
Exhibition space (space only)		36 m <sup>2</sup>	18 m <sup>2</sup>	9 m <sup>2</sup>
Complimentary Ticket(s) to Congress Dinner		4	2	1
Exhibitor badges (Hall access only)		4	2	1

# SPONSORSHIP OPPORTUNITIES

## TECHNICAL SERVICES PARTNERS (1/2)

<b>CONGRESS APP/DIGITAL PLATFORM</b> <i>EXCLUSIVE PARTNERSHIP</i> \$20,000 <b>SOLD</b>	<b>CHARGING STATIONS</b> <i>4 SPONSORSHIPS AVAILABLE</i> \$3,000 each	<b>PROMOTIONAL EMAIL BLASTS</b> <i>4 EMAIL BLAST SPONSORSHIPS</i> \$2,000	<b>SOCIAL MEDIA</b> <i>UNLIMITED</i> \$1,000
<p>The Congress app/digital platform enables participants to access all Congress-related information and functions, such as scientific programme, abstracts, e-posters, speakers, venue maps and Exhibition information. Participants have the possibility to follow the Congress through their mobile or tablets, create a personalized programme, communicate with other participants (through messages or video-calls).</p> <p><b>ADDITIONAL ACKNOWLEDGMENTS</b></p> <ul style="list-style-type: none"> <li>✓ Mobile app/digital platform</li> <li>✓ Congress website</li> <li>✓ Congress programme (on-line)</li> <li>✓ On-site partners and exhibitor's board</li> </ul>	<p>A special construction with different recharge plugs for devices will be placed in the area.</p> <p>Partner's logo visible in the device charger area for the whole duration of the Congress.</p> <p><b>ADDITIONAL ACKNOWLEDGMENTS</b></p> <ul style="list-style-type: none"> <li>✓ Logo on the Charging stations and in the area</li> <li>✓ Cost includes printing and installation</li> <li>✓ Partner may provide desired design before agreed deadline</li> </ul>	<p>Gain additional exposure for your symposium, company and/or exhibition booth by sending out a mail blast to the pre-registered attendees. Mail blast is to be designed and provided by the partner (company) before on agreed deadline.</p> <p><b>ADDITIONAL ACKNOWLEDGMENTS</b></p> <ul style="list-style-type: none"> <li>✓ Mobile app/digital platform</li> <li>✓ Congress website</li> <li>✓ Congress programme (on-line)</li> <li>✓ On-site partners and exhibitor's board</li> </ul>	<p>Post one (1) partner content in: LinkedIn, Facebook, and link to Partners website. Partner content is to be designed and provided by the partner (company) before on agreed deadline. <i>The content must be approved by the WTC2026 organizers.</i></p>

# SPONSORSHIP OPPORTUNITIES

## TECHNICAL SERVICES PARTNERS (2/2)

### SPEAKERS-READY ROOM

EXCLUSIVE PARTNERSHIP

\$5,000

This room is specially reserved and used by all speakers for their preparation and private networking.

#### ADDITIONAL ACKNOWLEDGMENTS

- ✓ Speakers Ready Room signage
- ✓ Partner's logo on laptop screens
- ✓ Congress website
- ✓ Congress programme (on-line)

### E-POSTER AREA

EXCLUSIVE PARTNERSHIP

\$5,000

Partner's banner / branding in the E-poster area for the whole duration of the Congress. As a partner you will also be acknowledged at the Congress website and in the Congress programme (on-line).

# SPONSORSHIP OPPORTUNITIES

## CONGRESS MATERIAL PARTNERS



### WATER BOTTLES

EXCLUSIVE PARTNERSHIP

\$15,000 + production costs & delivery

**SOLD**

Sustainable Water bottles are provided to all attendees upon registration onsite. Your company's logo will be printed alongside the WTC2026 logo.

### BADGES

EXCLUSIVE PARTNERSHIP

\$15,000

**SOLD**

Attendee badge is the first thing delegates look at when speaking to another attendees. The Badge sponsor will be 'front of mind' throughout the event by the inclusion of your logo on the badges that every delegate wears. Your company's logo will be printed alongside the WTC2026 logo.

### PENS & NOTEPADS

EXCLUSIVE PARTNERSHIP

\$5,000

Pens and notepads are provided to all attendees upon registration onsite. Your company's logo will be printed alongside the WTC2026 logo.

### CONGRESS LANYARDS

EXCLUSIVE PARTNERSHIP

\$10,000

**SOLD**

Lanyards are provided to each attendee upon registration onsite. Your company's logo will be printed alongside the WTC2026 logo.

# SPONSORSHIP OPPORTUNITIES

## SOCIAL OPPORTUNITIES PARTNERS (1/2)



<b>CONGRESS DINNER</b> <i>EXCLUSIVE PARTNERSHIP</i> \$20,000	<b>WELCOME RECEPTION</b> <i>EXCLUSIVE PARTNERSHIP</i> \$15,000	<b>LUNCHESES</b> <i>(3 LUNCHESES AVAILABLE)</i> \$7,500 each	<b>COFFEE BREAKS</b> <i>(6 COFFEE BREAKS AVAILABLE)</i> \$3,000 each	<b>GENERAL ASSEMBLY LUNCH</b> \$5,000	<b>ITA YOUNG MEMBERS NETWORKING EVENT</b> <i>(4 SPONSORSHIPS AVAILABLE)</i> \$2,500 each
<p>Participants can purchase tickets to the Congress Dinner, which will take place on the 20th of May.</p> <p><b>ADDITIONAL ACKNOWLEDGMENTS</b></p> <ul style="list-style-type: none"> <li>✔ The Partner will be linked to the event in all web-based publicity as well as in the programme (on-line).</li> <li>✔ Visibility inside the venue.</li> <li>✔ Partner logo on the menu card.</li> <li>✔ A 5-10 min. speech during the Congress Dinner.</li> <li>✔ 10 tickets.</li> </ul>	<p>This is a great opportunity to network with all Congress attendees, including the Congress Faculty, members of the Organising Committee as well as the industry.</p> <p><b>ADDITIONAL ACKNOWLEDGMENTS</b></p> <ul style="list-style-type: none"> <li>✔ 2 x pull-up banners (provided by Partner) placed strategically in the function area.</li> </ul>	<p>Facilitate industry networking and gain visibility with experts and decision-makers. Partner's logo displayed in various high visibility locations where lunch will be served.</p>	<p>Partner's logo displayed in various high visibility locations where coffee will be served during the breaks.</p>	<p>Partner's logo displayed in various high visibility locations where both coffee and lunch will be served during the breaks of the G.A.</p>	<p>Visibility inside the venue.</p>

# SPONSORSHIP OPPORTUNITIES

## SOCIAL OPPORTUNITIES PARTNERS (2/2)



### INCLUSION BREAKFAST

(2 SPONSORSHIPS AVAILABLE)

\$3,000 each

The breakfast event centers on inclusion, diversity, and the essential role of women in the tunnelling industry.

#### SPONSORSHIP INCLUSIONS

- ✔ Signage inside the room.
- ✔ Opportunity to leave promotional documents on tables.
- ✔ 2 complimentary tickets to the breakfast.

### EXHIBITOR'S PODIUM

(12 SLOTS AVAILABLE)

\$2,000 each

WTC2026 is inviting all exhibitors to display and promote their products and equipment and present innovative solutions at the custom setup podium.

The podium will be open for presentations and display.

It is a tangible and Interactive way to showcase your brand.

- ✔ Opportunity for visitors to touch and feel the product.
- ✔ Opportunity for businesses to showcase or present a new product or technology.
- ✔ Opportunity to share project experience.
- ✔ Strategic location on the exhibit floor.
- ✔ Seating audience of up to 80 people.

**SPECIAL OFFER: SAVE \$1,000 WHEN YOU BOOK 2 HOURS — ONLY \$3,000**

**Note:** Each hour includes 15 minutes for setup

#### Available Dates:

- Monday May 18 2026
- Tuesday May 19 2026
- Wednesday May 20 2026

Available time slots on the  
Sponsorship Booking Platform

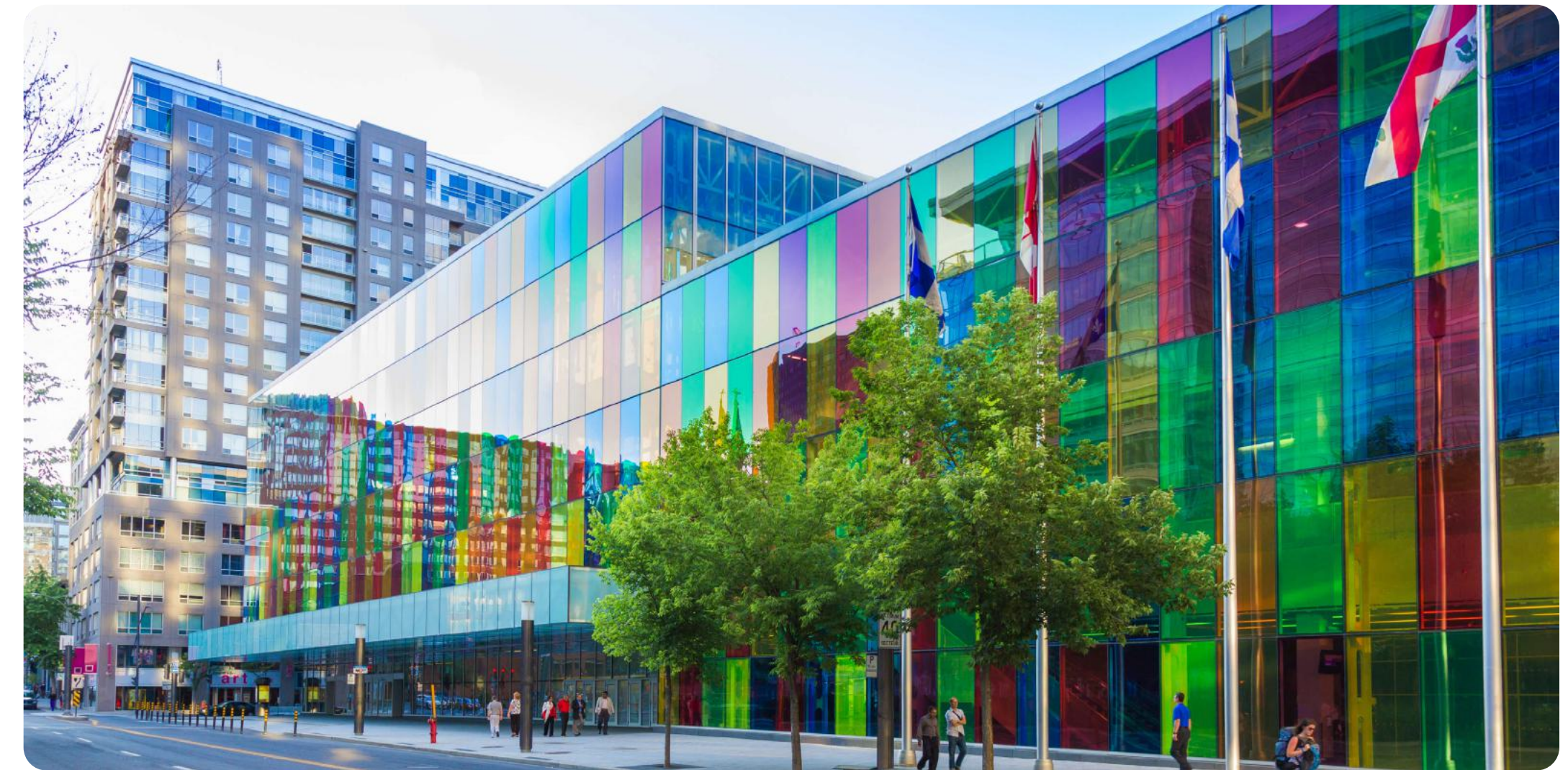
# SPONSORSHIP OPPORTUNITIES

## ADVERTISEMENTS

### COMPANY LEAFLETS/FLYERS AT INFORMATION DESK

Company leaflets/flyers (provided by company) displayed at the Information Desk – 1 item (WTC2026 to approve content and format).

Sponsor logo on Congress Website and Mobile App.



### VENUE ADVERTISEMENTS 📍 PALAIS DES CONGRÈS

For more information on visibility opportunities at the Palais des congrès de Montréal, please contact the WTC2026 Congress Secretariat directly at

### PARTNERSHIP & EXHIBITION MANAGEMENT

WTC2026 – JPdL International | E-mail: [exhibit.wtc2026@jpdL.com](mailto:exhibit.wtc2026@jpdL.com)

# EXHIBITION OPPORTUNITIES

<b>STAND RENTAL</b> <i>WITH BUILD-UP</i> 18 m <sup>2</sup> \$15,600	<b>STAND RENTAL</b> <i>WITH BUILD-UP</i> 9 m <sup>2</sup> \$7,800	<b>SPACE RENTAL ONLY</b> <i>WITHOUT BUILD-UP</i> 18 m <sup>2</sup> \$12,600	<b>SPACE RENTAL ONLY</b> <i>WITHOUT BUILD-UP</i> 9 m <sup>2</sup> \$6,300
<p><b>ENTITLEMENTS</b></p> <p>Acknowledgement as an exhibitor on the promotional material in prior and during the congress, including but not limited to:</p> <ul style="list-style-type: none"> <li>✓ Acknowledgement on the congress web site with a hyperlink to the exhibitor web site</li> <li>✓ Acknowledgement as an Exhibitor in the congress app/digital platform</li> <li>✓ One (1) full registration per 9 m<sup>2</sup></li> <li>✓ One (1) Exhibitor pass per 9 m<sup>2</sup></li> </ul>			
<p><b>INCLUDED IN BUILT-UP PACKAGE</b></p> <ul style="list-style-type: none"> <li>✓ Modular GEM walls (8'h on 3 sides)</li> <li>✓ 1 counter and 2 stools</li> <li>✓ ID Sign (3m x 11»)</li> <li>✓ 3 m x 3 m grey carpet</li> <li>✓ Standard electrical outlet</li> </ul>		<p><b>IMPORTANT: CARPET IS REQUIRED FOR ANY SPACE ONLY BOOTH. WALLS ARE ALSO MANDATORY, EXCEPT FOR ISLAND BOOTHS.</b></p> <p>Furniture, A/V, computer, internet, and other needs can be ordered for an additional charge.</p> <p>Customize your exhibit space through our decorator services.  <i>All information will be provided in Exhibit Manual.</i></p>	

<p><b>EXTRA EXHIBITION STAFF PASS, PER PERSON</b></p>
<p><b>FULL WEEK</b> \$595 CAD + taxes</p>
<p><b>1 DAY</b> \$475 CAD + taxes</p>
<p><b>NOTES</b></p> <p>In this fee, access to the exhibition area as well as lunch and coffee breaks, are included.</p> <p>People registered under an exhibition pass will not have access to the congress presentations or social events.</p>

# EXHIBITION SPACE

## OPTIONS AND CONDITIONS

Order from 36 m<sup>2</sup> or 54 m<sup>2</sup> open space only - \$700/m<sup>2</sup>

For Exhibition Space ONLY (inclusive) or more: Exhibitors will be responsible for their own booth design, booth construction and related costs. The exhibition organizer will only provide the venue, basic lighting and cleaning of public areas.

*Similar open spaces are available for equipment display.*

## APPLICATIONS PRIORITY

After ITA Prime Sponsors have been offered to book their preferred partnership and booth/space location, exhibition space is offered on a first come, first served basis.

*Expiry Date: 22-Nov-2024*

## GENERAL RESERVATION

*Open Date: 25-Nov-2024*

Please send your sponsorship selection to:

[dan.lfrim@hatch.com](mailto:dan.lfrim@hatch.com)

For exhibition only please submit your selection to:

[exhibit.wtc2026@jpd.com](mailto:exhibit.wtc2026@jpd.com)

and copy:

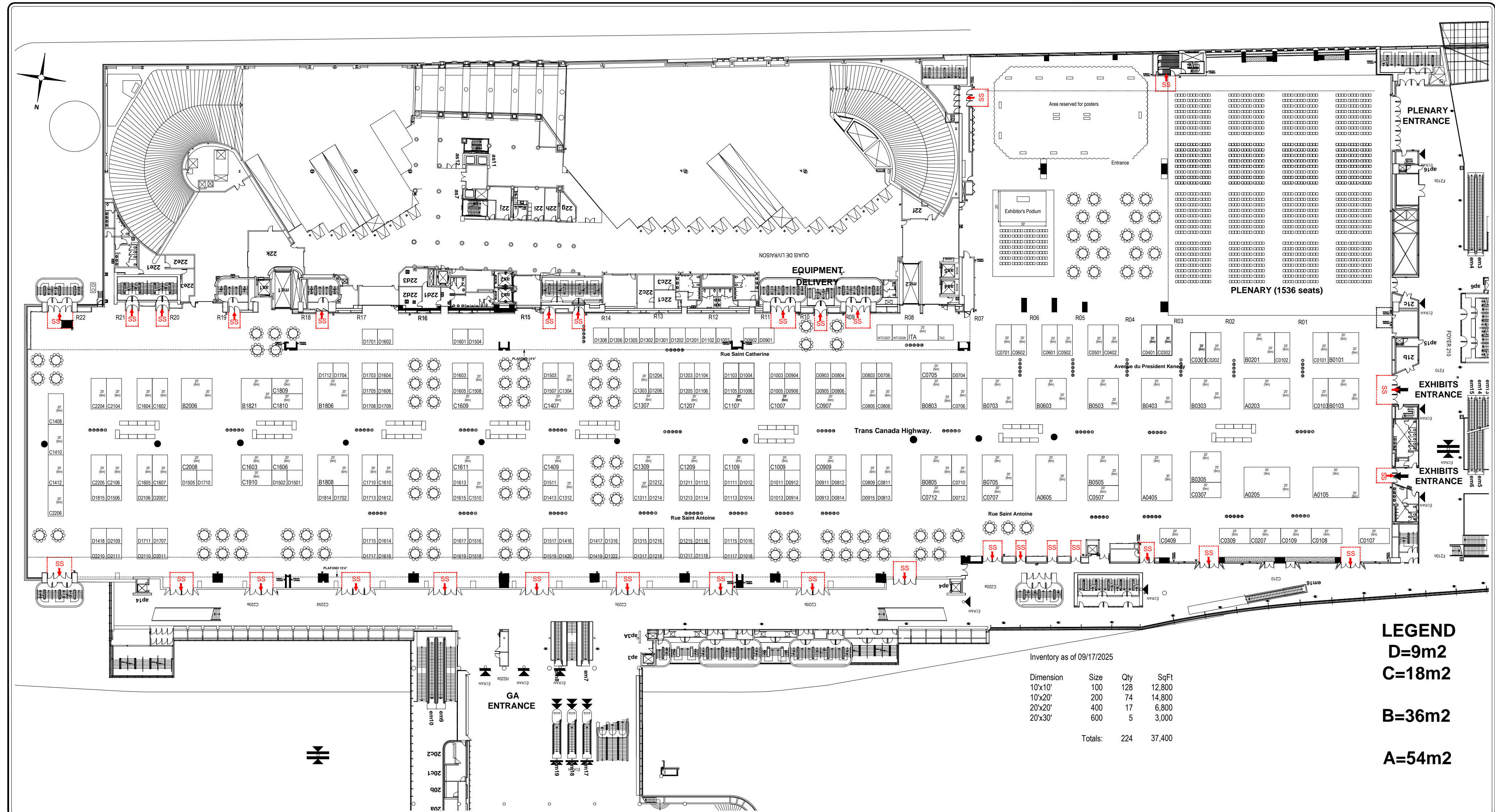
[dan.lfrim@hatch.com](mailto:dan.lfrim@hatch.com)

Please note that the online booking form is available.

Online Booking at:

<https://wtc2026.ca/sponsorship-exhibition/opportunities/>

# FLOOR PLAN



Inventory as of 09/17/2025

Dimension	Size	Qty	SqFt
10'x10'	100	128	12,800
10'x20'	200	74	14,800
20'x20'	400	17	6,800
20'x30'	600	5	3,000
Totals:		224	37,400

- LEGEND**
- D=9m2**
  - C=18m2**
  - B=36m2**
  - A=54m2**

# SPONSORSHIP AND EXHIBITION GENERAL TERMS & CONDITIONS

## APPLICATION ACCESS

Apply for a partnership and exhibition space through our Online Registration System that can be found on the official WTC2026 website: [www.wtc2026.ca](http://www.wtc2026.ca)

*Online General Registration will open on November 25, 2024.*

## PAYMENT CONDITIONS FOR SPONSORS (PARTNERS) AND EXHIBITORS

- 50% of the amount is due upon sponsorship or booth confirmation – non-refundable.
- Balance the latest on 16 January 2026, against invoice.

### NOTE

Any partnership/exhibition opportunity will only be reserved upon the payment of the required first deposit. Any late payment of the second or third installment that exceeds one week will be considered as an application for cancellation of the interested party for the selected partnership. Under such circumstances the cancellation policy will be activated by the organizers. The issuance of an invoice for any partial payment is possible upon request.

## GENERAL PAYMENT CONDITIONS

- All amounts and payments are in Canadian Dollar (CAD).
- Exchange rates will be applied for international payments (your bank will apply the exchange rate in effect at the time of the transaction. Additional charges may apply for exchange services).
- All Canadian companies soliciting partnership & exhibition prices are subject to applicable taxes.
- Bank charges are the responsibility of the payer.

## CANCELLATION POLICY

Cancellations requests must be sent in writing to Partnership & Exhibition Management Team e-mail: [exhibit.wtc2026@jpd.com](mailto:exhibit.wtc2026@jpd.com)

Cancellation charges will be as follows:

- Cancellation request: Submitted the latest on 15 May 2025 (12 months before the Congress): 30% of the total cost will be charged as an administration fee.
- Cancellation request: Submitted within the period 16 May 2025 and 15 January 2026 (4 months before the Congress): 75% of the total cost will be charged as an administration fee.
- Cancellation request submitted after 16 January 2026: 100% of the amount due will be charged as an administration fee.

Depending on the amount of the administration fee that will be charged, as per the previous cancellation provisions, the issuance of an invoice may be deemed necessary in case any previous invoice does not cover the final amount due as a result of the cancellation. All invoices shall be paid within a week following the date of invoice issuance.

# EXHIBITION INFORMATION



## APPLICATION ACCESS

All additional requirements (e.g. special decoration, extra lighting, furniture, booth cleaning, etc. not included in the provided services mentioned in the entitlements) should be ordered separately and will be supplied at extra cost for the exhibitor.

Orders can be made upon release of the exhibitor website and manual.

## EXIBITORS' MANUAL

The Exhibitors' Manual will be released the latest 6 months before the Congress. It will include: technical details about the Venue, Final exhibition details / information and various options for extra exhibitors' needs.

## OFFICIAL MAIN DECORATOR/CONSTRUCTOR

The Official Main Decorator/Constructor for the offered standard (Schell scheme) booth is GES the official decorator of the congress venue.

## NON-OFFICIAL CONSTRUCTORS

Exhibitors who have selected space only option, may appoint any competent constructor to design and construct their stand, The Organizers reserve the right to reject any construction or design they deem inappropriate.

Any contracting company must obtain consent and access permission from the Organizer.

**Exhibitors wishing to use their own booth must clearly indicate it on the Exhibition Booking Form.** In this case, the Exhibitor is responsible for submitting construction Details to the Professional Congress Organizer, for the appointed construction company to receive permission and access to the congress venue.

## EXHIBITOR REGISTRATION

Exhibitor staff must be registered and will receive a badge displaying the exhibiting company's name. The exhibitor badges will grant access to the exhibition area and to the coffee breaks/lunches as well as to the Opening/Closing Ceremony. In addition, you may purchase tickets for other social events for example the Congress Dinner.

Complimentary exhibitor registrations are stated in the relevant entitlements based on your space or booth choice.

## PRELIMINARY SET UP / DISMANTLING TIME

<b>Exhibition move in - Custom booths</b>	Saturday <b>May 16</b> , 2026	10:30 am - 8:30 pm
<b>Exhibition move in - All booths Welcome Reception</b>	Sunday <b>May 17</b> , 2026	8:30 am - 5:30 pm 6:00 pm - 8:00 pm
<b>Exhibition Poster &amp; Exhibitor Social</b>	Monday <b>May 18</b> , 2026	10:30 am - 8:00 pm 5:30 pm - 7:30 pm
<b>Exhibition Poster &amp; Exhibitor Social</b>	Tuesday <b>May 19</b> , 2026	8:30 am - 8:00 pm 5:30 pm - 7:30 pm
<b>Exhibition</b>	Wednesday <b>May 20</b> , 2026	8:30 am - 5:30 pm
<b>Exhibition move out - All booths</b>	Wednesday <b>May 20</b> , 2026	5:30 pm - 8:30 pm
<b>Exhibitor move-out - Custom booths</b>	Thursday <b>May 21</b> , 2026	5:30 pm - 11:00 pm
<b>Exhibitor move-out - Custom booths</b>	Thursday <b>May 21</b> , 2026	8:00 am - 1:00 pm



Find more information at  
[wtc2026.ca](https://wtc2026.ca)